

Welcome to the **Partner Program**

We're thrilled to partner with you! Together, there's no doubt we can offer your customers a complete business management solution.

We'd love nothing more than for your software company to be the go-to software in your vertical — one that delivers exceptional software, complete with multi-channel payment options that simplify all aspects of accepting and processing payments.

Through our partnership, you'll:

- Keep pace with change as we're constantly evolving, adding, and diversifying our suite
 of integrated payment solutions to meet the needs of the marketplace.
- **Grow your bottom line** by earning revenue on every customer transaction. Our revenue sharing plan is designed to significantly increase recurring, monthly income for your business.
- Increase productivity to accelerate growth. One single-source payment technology provider means streamlined operational processes time and resources that can be redirected to software development, sales, and retention efforts.
- Easily drive sales and marketing efforts with customizable marketing and sales resources including done-for-you email messaging, educational materials, and sales tracking tools.

Included in this guide are the Constellation Payments brand guidelines, more about Constellation Payments the company, and customer reviews. Be sure to check out our **Success Kit** to get your marketing going in no time. Success Kit components include: Sample Email Messaging, a Press Release Template, Grab-and-Go Messaging, logo files, and a comprehensive Marketing Checklist.

Your Constellation Payments contact is **Kristen Campbell**, Brand Manager. Feel free to reach out to her at any time with questions.

kcampbell@csipay.com 610.557.8138



Brand Guidelines

Constellation Payments Brand Colors

Dark Blue

Color Name: Sapphire CMYK: 100, 66, 0, 64

RGB: 0, 31, 91 HEX: #001f5b

Dark Gray

Color Name: San Juan CMYK: 29, 10, 0, 62 RGB: 69, 87, 97 HEX: #455761

Yellow Gold

Color Name: Tangerine Yellow

CMYK: 0, 20, 100, 0 RGB: 255, 205, 0 HEX: #ffcd00

Sky Blue

Color Name: Summer Sky

CMYK: 79, 22, 0, 5 RGB: 51, 190, 243 HEX: #33bef3

Constellation Payments Logos









About Constellation Payments

Constellation Payments is a leading global gateway and merchant services provider with special expertise in software integration and recurring transactions.

Harnessing the financial strength and stability of our parent company, Constellation Software, Inc. (TSE: CSU), Constellation Payments was born in 2012 to provide one simple payment solution that integrates and powers payments for multiple software solutions under the Constellation Software, Inc. brand and beyond.

Today, Constellation Payments is a growing global subsidiary of Constellation Software, Inc., serving merchants throughout the world in the US, Canada, Mexico, the EU, the UK, Australia, New Zealand, and Asian-Pacific countries including Philippines, Malaysia, Sri Lanka, Taiwan, India, Hong Kong, and Singapore.

The company offers a full range of software-integrated payment solutions including: credit card/debit processing, ACH/EFT processing, recurring billing, EMV terminal solutions, and more.

Through its partner software companies and franchise organizations, Constellation Payments serves a wide variety of industries:

- Fitness Gyms
- Martial Arts Studios
- Government Entities
- Municipalities
- Moving and Storage Companies
- Day and Sleepover Camps
- Hotels and Resorts
- Salons and Spas

Making payments the easiest part of running a business.

Constellation Payments' technology integrates seamlessly with dozens of business management software solutions

to keep payment acceptance and reconciliation quick and simple. It's merchant processing that works with software — so business owners and staff can focus their time, talent, and energy on what matters most.

Our Promise

To provide our partners and their customers a simple, reliable, and secure way to process payments of every kind.

We achieve this through an absolute commitment to integrity, innovation, accountability, and caring about every transaction as if it were our very own.



Customer Reviews

"Constellation's service is impeccable; their team is responsive, and they actually care that you're a customer. I've already directed over 5 new businesses to their service."

"I'm continually amazed by the value I receive. Constellation Payments has made it easier and more convenient for our customers to pay through multiple payment options. That's translated to more on-time payments and less delinquent accounts for us. Plus, the level of service and support that is given is just exceptional. The support team is responsive, knowledgeable, and always willing to help solve any problem that may arise."

Rueben Nelson, CPA, Controller City of Logan, UT

"Very pleased with how my new merchant account was handled. Customer service is great! The team at Constellation stayed on top of everything, told me what to expect, and kept me up to date with follow-up emails. A great experience from start to finish."

Nancy Cardona, Assistant Controller Gordon College Center for Balance, Mobility & Wellness

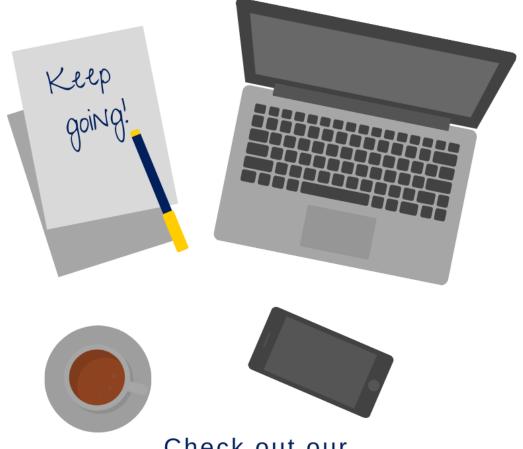
Julie Barker, Controller Skylark Camps, Inc.



"Everyone did a great job keeping me informed throughout the process of getting a new

merchant account set up."





Check out our

SUCCESS KIT

to get your marketing going in no time!

csipay.com/prc

