



Press Release Template

SUCCESS KIT

Promote your partnership by issuing a press release. Use this template to get started. If you'd like to announce another feature or aspect of your partnership, please send an email to Kristen Campbell at kcampbell@csipay.com to discuss. We're always happy to help however we can!

[Company Name] Forms New Partnership with Global Gateway and Merchant Services Provider, Constellation Payments

City, State — Date — [Company Name], [Company Descriptor], today announced that it has joined Constellation Payments, a leading global gateway and merchant services provider, to provide software-integrated payment solutions to [Software Name] clients.

Through partnership with Constellation Payments, [Software Name] users can effortlessly process recurring and one-time payments directly within their software interface without having to process transactions outside of the software, or manually input recurring transactions into their software each month.

Ultimately, the integration with Constellation Payments technology makes credit card payment acceptance and reconciliation quick and seamless, saving [Software Name] users hours of re-entry and reconciliation work each week.

“Partner Company Quote”

Through the Constellation Payments' partnership, [Software Name] users will also receive competitively-priced merchant processing rates, industry-leading data security, and direct, frontline customer support.

With control of their own proprietary payment transaction gateway, Constellation Payments can easily follow transactions from the point of sale through to the gateway, and ultimately the processor. This complete, 360-degree view of payment activity enables Constellation Payments to provide quick, detailed, and responsive customer support to its merchant customers.

“Constellation Payments Quote”

[Software Name] software clients that are interested in learning more about the partnership should contact [Company Name] at [Company Phone Number] or by email at [Company Email Address]. For more information on Constellation Payments, call 888.244.2160 or email sales@csipay.com.

About Constellation Payments

Constellation Payments is a leading global gateway and merchant services provider with special expertise in software integration and recurring transactions. Founded in 2012, the company has quickly become a trusted, single-source payment technology and support partner to software companies, franchisors, direct sales organizations, and large merchants throughout the US, Canada, Mexico, Australia, New Zealand, the UK, the EU and Southeast Asia. Constellation Payments offers a range of payment processing solutions from competitively-priced merchant accounts and recurring billing solutions, to hosted payment pages and payment gateway services. For more information, visit Constellation Payments at csipay.com.

About [Company Name]

[Insert information about your company here]