



SUCCESS KIT

# Sample Email Messaging

*Looking to promote your integration to your software clients? Use this sample email messaging to get started. If you'd like to announce another feature or aspect of your partnership, please send an email to Kristen Campbell at [kcampbell@csipay.com](mailto:kcampbell@csipay.com) to discuss. We're always happy to help however we can!*

## Email #1

**From:** [Company Representative, Company Name]

**Subject:** A new way to process payments

[Customer First Name],

If you've been thinking of switching to another merchant services provider, wished for more reliable service, cost-savings, or greater flexibility, you'll be happy to learn that we've partnered with Constellation Payments, a leading global gateway and merchant services provider.

Constellation Payments works with software companies and merchants throughout the world to deliver secure, reliable, cost-efficient merchant processing solutions that seamlessly integrate with point of sale software, like [Software Name].

With Constellation Payments, you'll be able to process recurring and one-time payments directly within the [Software Name] interface without having to process transactions outside of the software, or manually input recurring transactions into the software each month.

Seamless integration means no more having to go back and forth between systems, no more data input errors, and an average savings of 10+ hours each month. That's saved time and energy you and your staff can put back into impactful, business-growing activities.

To learn more and get a rate quote, visit [Partner Landing Page URL] today. A representative from Constellation Payments will be in touch with you to answer any questions you have and tell you more about how moving over to Constellation Payments will benefit your business.

You can also contact Constellation Payments by phone at 888.244.2160 or by email at [sales@csipay.com](mailto:sales@csipay.com).

[Company Representative]  
[Company Name]

## Email #2

**From: [Company Representative, Company Name]**  
**Subject: Save with our preferred merchant services provider**

[Customer First Name],

I'm excited to let you know that we've chosen Constellation Payments as our preferred merchant services provider for [Software Name].

Constellation Payments is a leading global gateway and merchant services provider that works with software companies and merchants throughout the world to deliver secure, reliable, cost-efficient merchant processing solutions.

Their solutions seamlessly integrate with point of sale software, like [Software Name], to simplify all your credit, debit, and ACH/EFT payment processing.

Not only that, as a premier payment services provider, Constellation Payments is able to command very competitive rates — to keep processing from eating up your bottom line.

In fact, the combination of an integrated payment system and competitive merchant processing rates often yields substantial net savings for businesses depending upon their business type and processing volume.

To learn more and get a rate quote, visit [Partner Landing Page URL] today. A representative from Constellation Payments will be in touch with you to answer any questions you have and tell you more about how moving over to Constellation Payments will benefit your business.

You can also contact Constellation Payments by phone at 888.244.2160 or by email at [sales@csipay.com](mailto:sales@csipay.com).

[Company Representative]  
[Company Name]

Email #3



**From: [Company Representative, Company Name]**

**Subject: Great customer support from a merchant services company? Really?**

[Customer First Name],

Yes. Really. If you're looking for responsive, proactive, get-assistance-fast support, Constellation Payments, can and will deliver.

On top of simplifying payments for thousands of merchants, customers consistently praise Constellation Payments for their 5-star-level customer support.

*"Constellation's service is impeccable; their team is responsive, and they actually care that you're a customer. I've already directed over 5 new businesses to their service."*

**Todd Spears, COO  
Sharkey's Cuts for Kids**

*"I'm continually amazed by the value I receive. Constellation Payments has made it easier and more convenient for our customers to pay through multiple payment options. That's translated to more on-time payments and less delinquent accounts for us. Plus, the level of service and support that is given is just exceptional. The support team is responsive, knowledgeable, and always willing to help solve any problem that may arise."*

**Rueben Nelson, CPA, Controller  
City of Logan, UT**

*"Very pleased with how my new merchant account was handled. Customer service is great! The team at Constellation stayed on top of everything, told me what to expect, and kept me up to date with follow-up emails. A great experience from start to finish."*

**Nancy Cardona, Assistant Controller  
Gordon College Center for Balance, Mobility & Wellness**

To learn more, and get a rate quote, visit [Partner Landing Page URL] today. A representative from Constellation Payments will be in touch with you to answer any questions you have.

You can also contact Constellation Payments by phone at 888.244.2160 or by email at [sales@csipay.com](mailto:sales@csipay.com).

[Company Representative]  
[Company Name]

